GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:4921
ANSWERED ON:24.04.2002
KHADI BHANDAR
JAGMEET SINGH BRAR

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) the number of Khadi Bhandars functioning in the country;

(b) whether all Khadi Bhandars are running in profits;

(c) if not, the details of those not making profit and the reasons therefor; and

(d) the steps taken or being taken to make these Khadi Bhandars economically viable?

Answer

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI KARIYA MUNDA)

(a): There are more than 7000 sales outlets of various khadi institutions, KVIC and KVIBs.

(b): Information on profitability of all these sales outlets is not maintained centrally.

(c): Does not arise.

(d): Under the Khadi package, funds have been earmarked for renovation and modernization of Khadi sales outlets. Standard designs and standard logos have been created for Khadi outlets. Besides, provision has also been made for contemporary product designs and packaging facilities. Provision has also been made for planned advertisements and publicity campaigns.